



BR/R LED

PILA LED 35W GU5.3 WW 12V 36D ND

Philips BR Dimmable LED Lamps with AirFlux technology provide a soft, diffused level of light and smooth dimming to reduce glare. The sleek, lightweight design is ideal for downlighting.

Product data

General Information	
Cap-Base	GU5.3 [GU5.3]
EU RoHS compliant	Yes
Nominal Lifetime (Nom)	15000 h
Switching Cycle	30000X
Light Technical	
Color Code	827 [CCT of 2700K]
Beam Angle (Nom)	36 °
Luminous Flux (Nom)	345 lm
Luminous Intensity (Nom)	700 cd
Color Designation	Warm White (WW)
Correlated Color Temperature (Nom)	2700 K
Luminous Efficacy (rated) (Nom)	76.00 lm/W
Color Consistency	<6
Color Rendering Index (Nom)	80
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	345 lm
Operating and Electrical	
Input Frequency	- Hz
Power (Nom)	4.5 W
Lamp Current (Nom)	550 mA
Wattage Equivalent	35 W

Starting Time (Nom)	0.4 s
Warm Up Time to 60% Light (Nom)	0.4 s
Power Factor (Nom)	0.41
Voltage (Nom)	ac electronic 12 V
Temperature	
T-Case Maximum (Nom)	75 ℃
Controls and Dimming	
Dimmable	No
Mechanical and Housing	
Bulb Shape	MR16 [2inch/50mm]
Approval and Application	
Energy Efficiency Label (EEL)	G
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	5 kWh
Product Data	
Full product code	872790096465300
Order product name	PILA LED 35W GU5.3 WW 12V 36D ND
EAN/UPC - Product	8727900964653
Order code	929001210931

Datasheet, 2021, August 5 data subject to change

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Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	10
Material Nr. (12NC)	929001210931

Net Weight (Piece)	31.500 g	
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